



Chamber Event: Horse Drawn Carriage Parade & Festival

Presenting Sponsor: (\$10,000)

- Logo included in all digital media advertisements with a targeted reach in Southwest Ohio a reach of over 100,000 individuals
- Logo prominently displayed on the Lebanon Carriage Parade website
- Logo on the front page of the parade programs
- Full page space on the inside of the parade program
- Top billing on the Entertainment Stage at the intersection of Mulberry and Broadway
- Name presented on Chamber social media announcements
- Logo on all promotional materials such as postcards, flyers, and community outreach
- A 10' x 10' vendor booth space along Mulberry during the Carriage Parade Festival
- Public address recognition at the event
- Name recognition in all press releases
- Name in Parade Letter that goes to downtown Lebanon residents
- 4 riders at the 1pm, 4pm & 7pm parade, **or** a reserved box to watch the parade

Major Sponsor: (5,000)

- Full page space on the inside back cover of the program
- Logo included in all digital media advertisements with a targeted reach in Southwest Ohio a reach of over 100,000 individuals
- Logo displayed on lower banner of the Entertainment Stage at the intersection of Mulberry and Broadway
- Logo prominently displayed on the Lebanon Carriage Parade website
- Name announced with every mention of the parade on Warm 98.5 (4 times daily)
- Name presented on Chamber social media announcements
- Logo on all promotional materials such as postcards, flyers, and community outreach
- A 10' x 10' vendor booth space along Mulberry during the Carriage Parade Festival
- Public address recognition at the event
- Name recognition in all press releases
- Name in Parade Letter that goes to downtown Lebanon residents
- 4 Riders at the 1pm, 4pm & 7pm parade, **or** a reserved box to watch the parade

Entertainment Sponsor: (\$3,000)

- Full page advertisement near the front of the parade program
- Logo included on the top billing of the main stage at the intersection of Mulberry and Broadway
- Logo included in all digital media advertisements with a targeted reach in Southwest Ohio a reach of over 100,000 individuals
- Logo prominently displayed on the Lebanon Carriage Parade website
- Recognition on Chamber social media accounts
- Live recognition from entertainment stage throughout the festival
- 2 Riders at the 7pm parade, or a reserved box to watch the parade

Ornament Sponsor (\$2,500)

- ½ page advertisement near the front of the program
- Notification to all horsemen of your sponsorship in their registration packet
- Logo on Carriage Parade website with a link to your website
- Live recognition from entertainment stage throughout the festival
- Recognition on Chamber social media accounts
- Name in Parade ad in local ornament
- Ornament for your entity
- 2 Riders at the 1pm or 7pm parade, or a reserved box to watch the parade

Parade Sponsor (\$1,500)

5 Available | Elf Sponsor, Horsemen's Sponsor, North Pole Avenue, Hospitality Room Sponsor, Santa's Wonderland

- ¼ page advertisement near the front of the program
- Logo on banner near your chosen venue. These banners will be placed on road barricades with most visibility
- Logo on Carriage Parade website with a link to your website
- Recognition on Chamber social media accounts
- Live recognition from entertainment stage throughout the festival
- 2 Riders at the 1pm or 7pm parade, or a reserved box to watch the parade

Carriage Sponsor with Riders (\$500)

- 2 Riders per Carriage for the 1:00 p.m. parade
- 12" x 18" sign on the side of one Carriage in the 1pm, 4pm & 7p.m. horse drawn parade

Carriage Sign Sponsor (\$200)

- 12" x 18" sign on the side of one Carriage in the 1pm, 4pm & 7p.m. horse drawn parade